MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters & Fair Foodie Fanatics
From: Tim McCormick, Communications Manager | 414-322-2935 | Tim.McCormick@WiStateFair.com
Date: Monday, April 6, 2026

CELEBRATE SPRING'S SWEET TASTES WITH ORANGE DREAM PUFF FLAVOR
Soak up the sun, fun and flavors of spring during Wisconsin State Fair's Cream Puff Spring Fling Drive-In

What: Cream Puff Spring Fling Drive-In event featuring Original Cream Puffs and Orange Dream Puffs
Where: Wisconsin State Fair Park in West Allis – please enter at Gate 5 (640 S. 84th St.) and head inside The Dairy Building to pick up or place an order for Wisconsin's most iconic dessert.
Dates & Times: Friday, April 24: 9 a.m. – 5 p.m.
Saturday, April 25: 9 a.m. – 3 p.m.
Sunday, April 26: 9 a.m. – 3 p.m.

The Wisconsin State Fair and the Original Cream Puffs® team have cooked up another delicious twist on the State Fair staple. Celebrate the flavors of spring – or stick with the OG – and follow your nose to the Cream Puff Spring Fling Drive-In. For one weekend only, Fair foodies can place orders (in advance online or in-person) for the Original Cream Puffs or try the first-ever Orange Dream Puff as we get closer to the best 11 days of summer. There's no need to wait until August for a taste of the Fair. But hurry! The limited-edition Orange Dream Puff is available exclusively at the Spring Fling Drive-In.

Visit the Original Cream Puffs site to score a sweet discount during this early bird special on all 3-Packs. From now until Sunday, April 19 at 11:59 p.m. CT, 3-Packs of Original Cream Puffs are $14 and 3-Packs of Orange Dream Puffs are $17. Beginning on April 20, Original 3-Packs will be $17 and Orange Dream Puffs will be $20.

About the Wisconsin State Fair

The 2026 Wisconsin State Fair, presented by T-Mobile, will take place August 6–16, 2026. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy

dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on social media.

Original Cream Puffs®

Since 1924, the Wisconsin State Fair and the Wisconsin Bakers Association have teamed up to operate the Original Cream Puff Bakery. The Wisconsin Baker's Association proudly manages the operation while the Wisconsin State Fair supports the operation. Approximately 200 employees, commonly known as "Team Cream Puff," work seven days a week during the two-week span the State Fair is held to create, bake, and sell Original Cream Puffs to hungry Fairgoers. With an average of 30,000 Cream Puffs sold per day, the Original Cream Puff is the signature dessert item at the State Fair.

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