FOR IMMEDIATE RELEASE:
On site contact: Queen Contest Coordinator Cheryl Urmy, 610-248-6678

Allentown Fair Queen to be crowned on Opening Night at the Allentown Fair

The 2025 Great Allentown Fair Queen, who will reign over the upcoming 173rd agricultural and entertainment exposition, will be crowned on Wednesday, August 27. The Fair Queen Contest and Coronation, sponsored by Signal, will be held at the Astound Broadband Farmerama Theater starting at 7:30 p.m.

There are four contestants vying to succeed the 2024 titleholder Zoie Jones of Kutztown and win a $1,500 scholarship provided by Lehigh-Northampton Pomona Grange #68 and the Allentown Fairgrounds Farmers Market.

Meet the Finalists—

Faith Smith, 16, is the daughter of Marvin and Beverly Smith of New Tripoli. A junior at Northwestern Lehigh High School, she has earned a 3.7 GPA, been named to both the Honor Roll and Principal's Honor Roll and ranks among the top 20 students in her class. This year, she will take AP courses and has been accepted into the Veterinary Technician Program at Lehigh Career & Technical Institute. A dedicated member of the Lehigh County 4-H Club for eight years, Faith shows beef cattle, currently competing with both market steers and breeding cows. Through Teen Council, she volunteered at a Halloween Trick-or-Treat event for children with disabilities and participated in a Christmas party for migrant children. She has also contributed many hours at the Allentown Fairgrounds, helping clean the grounds in preparation for the fair, as well as participating in highway litter cleanups. Faith works at a horse farm, caring for animals and cleaning stalls, and assists with her father's contracting business. In addition, she babysits and provides pet care for family and friends. Her career goal is to become a large animal veterinarian, and upon graduation, she plans to attend Delaware Valley University.

is the daughter of Ashley Ocasio of Allentown. She is a sophomore at the Lehigh Valley Charter High School for the Arts, where she excels in the school's arts programs and maintains honor roll status. A talented musician, Catalina is a gifted pianist and flutist and also performs with the Community Music School. Deeply involved in her community, Catalina volunteers at Sacred Heart Church and St. Francis Church. Through these programs, she shares her passion for music by working with both younger students and her peers. At Sacred Heart Parish, she is training to become a PREP assistant teacher, furthering her commitment to her faith and service. Catalina enjoys expressing herself through the arts, as well as through baking. She hopes to one day own her own bakery. After graduation, she plans to attend a four-year university to major in education, with the goal of becoming a history teacher.

Olivia Wisser, 18, is the daughter of Amy and Jason Wisser of New Tripoli. She is a graduate of Northwestern Lehigh High School. At the 2024 Schnecksville Fair, Olivia earned the Supreme Champion Dairy Beef Steer award, along with Reserve Champion Showman titles in both Dairy Cattle and Dairy Beef categories. During high school, she was actively involved in the school newspaper and held leadership roles in several Lehigh County 4-H clubs, including President and Secretary of the Dairy Club, Secretary of the Teen Council, and participation in the Livestock Club and Programming Development Committee. Olivia is OSHA Veterinary Certified and has received multiple scholarships, including the Lehigh County Conservation District Scholarship and the Lehigh County Farm Bureau Scholarship. Olivia currently works at her family's dairy farm and cares for horses at Golden View Horse Farm. Her career goal is to become a herd manager for a dairy farm in the Northeast or Midwest after graduating from college. She plans to attend Penn State University to major in Animal Science with a focus on dairy cattle nutrition.

Cyani Gonzalez, 19, is the daughter of Jeannette Cruz of Allentown. She graduated from Bethlehem Catholic High School in 2024 and is currently a freshman at Northampton Community College, majoring in Early Childhood Education with a minor in Special Education. Throughout high school, Cyani was actively involved in a variety of activities including competitive dance, color guard, Eco Club, mock trial and debate team, baton twirling, tennis, and cheerleading. She has earned several honors, including internships with FE and the United Way of the Greater Lehigh Valley. A dedicated community service champion, Cyani volunteers at food banks, animal shelters, and participates in planting flower gardens and trees in local parks. She also teaches dance to inner-city children and tutors middle and high school students. Currently, she works as a Pre-K teacher at St. Elizabeth's Regional School. Cyani's career goal is to become an Environmental Science teacher, inspiring children to appreciate and care for the earth and its natural resources.

###

Contact: Jessica Ciecwisz/Staci Horvath

Allentown Fair Marketing Department 610-433-7541 Fair@allentownfair.com