



International Association of Fairs and Expositions
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Jodi Buresh, IFMG, CFE, Saffire, Honored with IAFE Associate of the Year Award

Phoenix, AZ – The International Association of Fairs and Expositions (IAFE) proudly honors Jodi Buresh IFMG, CFE, Saffire, with the 2024 IAFE Associate of the Year award. This distinguished recognition was announced on Tuesday, December 3, 2024, at the IAFE Convention and Trade Show held in Phoenix, AZ.

"Jodi brings a wealth of fair industry experience to her current role at Saffire, which gives her a comprehensive understanding of the industry. You will frequently see her engaged in committees, presenting at events, and networking with others. All of which makes her such a deserving recipient of the 2024 IAFE Associate of the Year award," said Marla Calico, CFE, IAFE President and CEO.

The IAFE Associate of the Year award is to recognize an outstanding individual IAFE associate member.

Buresh's journey in the fair industry began in her youth through the 4-H Horse program and showing registered Appaloosa horses nationally. This lifelong involvement has given her a profound understanding and passion for fairs. Her early experiences have shaped her deep appreciation for the agricultural community and the vital role fairs play in education and entertainment. Raised in a family of avid fairgoers, Buresh has been immersed in the world of fairs from a young age, making it a lifelong passion.

The International Association of Fairs and Expositions (IAFE), based in Springfield, MO, is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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