



International Association of Fairs and Expositions
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XYZ Name, XYZ Organization, Certified in Facilities Management

Salt Lake City, UT – XYZ Name, XYZ Organization, was recognized as certified in facilities management at the 2023 International Association of Fairs and Expositions (IAFE) Convention and Trade Show held in Salt Lake City, Utah.

“Twelve individuals throughout the United States and Canada worked together for more than a year to become certified in facilities management. They spent countless hours, served their communities, and learned from each other,” Lori Hart, CFE, Director of Education and Member Services, said. “These 10 individuals are the first in the fair industry to receive this certification.”

Enrollees within an IAFE Grad Track must be graduates of the Institute of Fair Management. The team of enrollees work together throughout the year to complete courses, submit coursework, complete a service-learning project within their respective communities, and present the final case study at the annual IAFE Management Conference. Facilities Management courses included: Master Plan Project(s) – How To Approach, Experience Planning, Facilities That Create a Safe Environment, Meeting the Cleanliness Needs of Our Event Goers and More, How To Fund Your Master Plan and Facility Improvements, Contracts, and Request for Proposal and Request for Qualifications, Contract Administration.

Grad track participants must also complete three continuing education credits within five years to retain their facilities management certification. Each enrollee must pass a comprehensive test at the conclusion of the required courses.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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