



International Association of Fairs and Expositions
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Kady Porterfield, CFE, IFMG, Kittitas County Fair (WA), Elected as IAFE Zone 8 Director

Salt Lake City, UT – Kady Porterfield, CFE, IFMG, Kittitas County Fair (WA), was elected Zone 8 Director of the International Association of Fairs and Expositions (IAFE) during the association’s annual business session at the 2023 IAFE Convention and Trade Show held in Salt Lake City, Utah.

Porterfield has been very involved in the IAFE and has held many positions, including serving as the 2023 agriculture committee chair and leading the 2022 IAFE Education Foundation Raisin’ for a Reason fundraising event. Porterfield was selected as an inaugural IAFE Ambassador in 2021 and was invited to speak to the fair management students at Cal Poly about the IAFE and fair industry. She has given numerous presentations and served on discussion panels.

Outside of the fair industry, she is a sixth-generation cattle rancher and serves as president of the Washington Cattlewomen and the chair of the board of directors for the American National Cattlewomen. She is also the new chair of the Washington Young Farmers and Ranchers and was a Top 10 competitor of this year’s American Farm Bureau Excellence in Agriculture.

“Kady has been an exemplary leader since she entered the fair industry and her career is really just getting started. As a very strong advocate for agriculture, which is at the heart of the mission of all our members, her voice at the table will be much appreciated,” Marla Calico, CFE, President and CEO of the IAFE, said.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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