



International Association of Fairs and Expositions
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Bryan Schulz, CFE, Kansas State Fair, Elected as IAFE Zone 5 Director

Salt Lake City, UT – Bryan Schulz, CFE, Kansas State Fair, was elected Zone 5 Director of the International Association of Fairs and Expositions (IAFE) during the association’s annual business session at the 2023 IAFE Convention and Trade Show held in Salt Lake City, Utah.

Schulz serves as the General Manager of the Kansas State Fair in Hutchinson. He has served in this capacity since August 2021. Prior to this position, Schulz served as the General Manager of the Las Cruces Convention Center and the Executive Vice President and General Manager of the Red River Valley Fair Association in West Fargo, ND. He is a graduate of North Dakota State University with a bachelor’s degree in Mass Communications, Speech, and Animal Science.

In addition to his work with the Kansas State Fair, Schulz is also active within the IAFE, where he graduated from the Institute of Fair Management in 2012 and received his Certified Fair Executive (CFE) certificate in 2013. He is a member of the Hutchinson Rotary and Board Member on the Hutchinson Executives Committee.

Schulz also served as a West Fargo, ND, City Commissioner for eight years, where he served as Vice Mayor for two years and as a member of the 119th Wing of the North Dakota Air National Guard.

“Bryan has a great background, not only in management of fairs, but also in managing public facilities and working with other groups – he’ll bring that perspective to the table and it will be much appreciated,” Marla Calico, CFE, President and CEO of the IAFE, said.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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