



International Association of Fairs and Expositions
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Ray Allison, CFE, Indiana State Fair, Elected as IAFE Second Vice Chair

Salt Lake City, UT – Ray Allison, CFE, Indiana State Fair, was elected second vice chair of the International Association of Fairs and Expositions (IAFE) during the association’s annual business session at the 2023 IAFE Convention and Trade Show held in Salt Lake City, Utah.

Allison is a 1996 graduate of Bradley University with a Bachelor of Science in Communications. He spent the first decade of his professional career in advertising, specializing in brand development for small to medium-sized businesses. Throughout his college years and every August after, he has been actively involved in the annual Indiana State Fair. Allison joined the Indiana State Fairgrounds & Event Center staff full-time in 2007 as the Public Safety Manager. In 2009, he was promoted to public safety director, director of operations in 2012, and VP of administration in 2014. Allison oversees the Indiana State Fair Foundation and campus development projects as VP of Development. He is also responsible for the Human Resources, Information Technology, and Ag Education departments. Allison is passionate about the Indiana State Fairgrounds & Event Center and its core values of supporting and promoting youth, agriculture, and education.

The second vice chair of the IAFE serves on the executive committee for five years, automatically rotating through the positions each year. Allison will serve as second vice chair in 2024, first vice chair in 2025, chair in 2026, immediate past chair in 2027, and past chair in 2028.

“Ray’s long history in working in all areas of operations at the Indiana State Fair means he brings a wealth of knowledge about the industry to our governing body. His outstanding reputation as a visionary and strategic planning facilitator will be key to the future of the IAFE as the Association enters into a transition of executive leadership in 2025,” Marla Calico, CFE, President and CEO of the IAFE, said.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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