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FOR IMMEDIATE RELEASE  
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**Ellen Sietmann, CFE, DuPage County Fair (IL), Honored With Heritage Award**

Salt Lake City, UT – The International Association of Fairs and Expositions (IAFE) proudly honors Ellen Sietmann, CFE, DuPage County Fair (IL) with a Heritage Award. This distinguished recognition was announced on Tuesday, November 28, 2023, at the IAFE Convention and Trade Show held in Salt Lake City, Utah.

"The Heritage Award honors five individuals each year who have a minimum of 10 years of fair management experience and receive less than \$2,500 remuneration annually over expenses," Marla Calico, CFE, President and CEO of the IAFE, said. "Ellen also served a term as Zone Director on the IAFE's governing Board of Directors. We are honored to recognize Ellen for her dedication to the fair industry."

Sponsored by Haas & Wilkerson Insurance, this award recognizes fair management personnel who have invested significant effort into making their organization a valuable part of the community.

Sietmann has been an incredible leader of the DuPage County Fair in Illinois for nearly 50 years. Her initial introduction to the fair came as she participated in 4-H, then following in her father's footsteps, she became involved with the Fair Board in 1975. Sietmann's leadership skills and her passion for the fair were very apparent and she was elevated to 2nd Vice President in 1981. She continued in a leadership role on the Board until 1991, at which time she assumed the role of Fair Manager, a position she held for 25 years. In 2015, Sietmann retired as Manager and quickly jumped right back onto the Board, holding the office of President and Vice President.

The IAFE Convention and Trade Show serves as a premier platform for industry leaders and partners to gather, exchange ideas, and celebrate achievements within the fair industry. This year's Convention theme, Fairs RISE (Reunite, Inspire, Support and Educate), focused on how fairs are rising above in their communities and beyond.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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