



International Association of Fairs and Expositions  
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**Linda Rider, North Idaho State Fair, Honored With Heritage Award**

Salt Lake City, UT – The International Association of Fairs and Expositions (IAFE) proudly honors Linda Rider, North Idaho State Fair, with a Heritage Award. This distinguished recognition was announced on Tuesday, November 28, 2023, at the IAFE Convention and Trade Show held in Salt Lake City, Utah.

"The Heritage Award honors five individuals each year who have a minimum of 10 years of fair management experience and receive less than \$2,500 remuneration annually over expenses," Marla Calico, CFE, President and CEO of the IAFE, said. "Linda has given tirelessly to the North Idaho State Fair in so many ways. We are honored to recognize Linda for her dedication to the fair industry."

Sponsored by Haas & Wilkerson Insurance, this award recognizes fair management personnel who have invested significant effort into making their organization a valuable part of the community.

Rider has been involved in the fair industry for more than 60 years, serving as the North Idaho State Fair Chairman and attending the IAFE and Rocky Mountain Association of Fairs conventions. She believes that when a committee, commission, or board deals with natural resources or issues that affect farmers or ranchers, there needs to be someone sitting at that table that has dirt under their fingernails, someone who lives that life for a way to put food on their table, as well as those of others.

The IAFE Convention and Trade Show serves as a premier platform for industry leaders and partners to gather, exchange ideas, and celebrate achievements within the fair industry. This year's Convention theme, Fairs RISE (Reunite, Inspire, Support and Educate), focused on how fairs are rising above in their communities and beyond.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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