



International Association of Fairs and Expositions
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FOR IMMEDIATE RELEASE

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XYZ Name, XYZ Organization, Recognized as Graduate of IAFE Institute of Fair Management

Salt Lake City, UT – XYZ Name, XYZ Organization, was recognized as a graduate of the Institute of Fair Management at the 2023 International Association of Fairs and Expositions (IAFE) Convention and Trade Show held in Salt Lake City, Utah.

Launched in 2007, the Institute consists of a series of courses covering the areas of core competency necessary for today's industry professionals and volunteers involved in the production of their agricultural fair. Courses include management, risk management, marketing, programming, operations, and year-round facility usage.

"XYZ Name was among 26 individuals who met all of the Institute of Fair Management requirements to move to graduate status. Currently, the Institute has 240 enrollees, all at various stages within their Institute experience," Lori Hart, CFE, Director of Education and Member Services, said.

Quote from graduate, if provided.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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