



International Association of Fairs and Expositions  
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FOR IMMEDIATE RELEASE

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**Tom Barnes, Association of Iowa Fairs, Honored With IAFE Top Recruiter Award**

Salt Lake City, UT – The International Association of Fairs and Expositions (IAFE) proudly honors Tom Barnes, Association of Iowa Fairs, with the 2023 IAFE Top Recruiter Award. This distinguished recognition was announced on Tuesday, November 28, 2023, at the IAFE Convention and Trade Show held in Salt Lake City, Utah.

"The top recruiter award is given to the IAFE member who recruits the most IAFE members in one year," Marla Calico, CFE, President and CEO of the IAFE, said. "Tom has been dedicated to achieving 100% of all fairs in Iowa as IAFE members and accomplished that in 2023. We are thankful for his efforts and proud to recognize him for his dedication to the IAFE."

Sponsored by The Coca-Cola Company, the Top Recruiter Award recognizes the individual who recruited the most IAFE members between November 2, 2022, and November 1, 2023.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on Facebook or Instagram, or call 800.516.0313.

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