



International Association of Fairs and Expositions
Brittney Harper
Director of Marketing and Communications
brittneyh@fairsandexpos.com
800.516.0313

FOR IMMEDIATE RELEASE
11/29/2023

Jo Reynolds, CFE, IFMG, Warren County Agricultural Association (IA), Elected 2024 IAFE Board Chair

Salt Lake City, UT – Jo Reynolds, CFE, IFMG, general manager of the Warren County Agricultural Association, Indianola, Iowa, was elected chair of the International Association of Fairs and Expositions (IAFE) during the association’s annual business session at the 2023 IAFE Convention and Trade Show held in Salt Lake City, Utah.

In 2008, Reynolds attended her first IAFE Institute of Fair Management class at a Zone meeting. She enjoys visiting as many fairs as possible to learn from experienced leaders. She graduated from the Institute of Fair Management in 2012, earned her Certified Fair Executive designation in 2013, and has completed the Management, Entertainment & Programming, Marketing & Promotions, Facilities Management, and Leadership Graduate tracks. She looks forward to completing the Sponsorship and Revenue Building Graduate track in April of 2024 to complete all six tracks offered by the IAFE.

Reynolds has also served as the IAFE Zone 5 Director for a three-year term from 2018-2020 in addition to serving on several IAFE committees. She is in her second term as a trustee for the IAFE Education Foundation and a member of the Century Club since the first year.

“The IAFE Convention, Management Conference, IFM classes, and Zone Meetings give me renewed energy at every event. The convention, for instance, gives me the opportunity to network with the best people in the industry. There are so many learning opportunities and I consider myself a lifelong learner,” Reynolds said.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all interested in improving fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on Facebook or Instagram, or call 800.516.0313.

###
