



## Competitive Educational Activity Coordinator

### *American Royal Association*

The American Royal continues to be a nationally recognized brand of excellence for over a century. The American Royal began in 1899 as the National Hereford Show and has evolved into a comprehensive season of food and agriculture activity with a yearlong impact. Today's American Royal is the home to a nationally competitive youth livestock show, the world's largest barbecue competition, a national equine championship, youth and professional rodeos, elementary and secondary education outreach, and a collegiate scholarship program. People travel to the American Royal from every state. BBQ teams come from around the globe.

The American Royal mission, to be the Nation's leader in food and agriculture education, events, and engagement, is the foundation for the current activities and the driving force for future innovation and growth. With a long-standing history in Kansas City and brand prominence worldwide, the American Royal is poised to significantly increase its relevance and impact in food and agriculture with the development of a new home, a food and agriculture event, education, and entertainment epicenter.

**Description:** The Competitive Educational Activity Coordinator will work in all areas of Competitive Educational Events at the American Royal including but not limited to the World Series of Barbecue, Rodeo, Livestock Show, and Equine Shows.

**Reports To:** The Competitive Educational Activity Coordinator will report to the Director of Education.

**Desired Experience:**

The individual will have experience in competitive educational events and/or contests, as well as in operations, managing volunteers, and an ability to learn and manage registration systems. The ideal candidate will be goal-oriented, self-motivated, and very well organized with the ability to work independently, as well as collaborate with the team members, partners and volunteers to achieve desired outcomes. Individual must be flexible in day-to-day duties, detail-oriented, possesses good communication and writing skills and manage their time effectively.

**Event Responsibilities:**

The attached list will outline job functions, roles and responsibilities for Competitive Educational Activity Coordinator. This list and reporting structure will be reviewed annually.

This role will also perform all other duties as assigned.



### **Requirements:**

- Bachelor's degree
- Agricultural background preferred
- Ability to work overtime as required

### **List of Specific Roles and Responsibilities**

#### Education Events

- Development and assistance of education focused contests at the Livestock Show, Equine Shows, Rodeo and Barbecue.
  - Examples include skill-a-thon, speech contests, job interview, etc.
- Career and Technical Education Organization competitions including but not limited to FFA, Skills USA, FBLA, FCCLA, etc.
- Help develop a new Photo/Art Contest
- Manage Judging Contests
  - Assistance with 4-H/FFA Invitational Livestock Judging, Intercollegiate Livestock Judging Contests
    - Officials Contracts
    - Team and Coaches Registration and Communication
    - Awards Ceremony
  - Manage National 4-H Meats Judging, Intercollegiate Meats Judging Contests, Intercollegiate Crops Judging Contest
    - Awards Ceremony
    - Schedule Tours
    - Coordinate with sanctioning bodies
  - Development and assistance with new American Royal hosted judging contests