

# 2023 IAFE ZONE 1 MEETING

## *Tentative Schedule (1/24/23)*

### **Thursday, May 4<sup>th</sup>**

3:00 PM - 7:00 PM – Registration

7:00 PM - 10:00 PM – Welcome Reception/Hospitality Suite

### **Friday, May 5<sup>th</sup>**

7:30 AM - 12:00 PM – Registration

8:00 AM - 9:00 AM – Breakfast

9:00 AM - 10:00 AM – Speaker:

- “The Roles and Responsibilities of a Board” – *Rey O’Day*

10:00 AM - 10:15 AM – Refreshment Break

10:30 AM - 11:30 AM – Workshops:

- a) Cyber Security – *Chris Brassard (Ten Eyck Insurance)*
- b) Carnival Relations – *Bob DeStefano (Dreamland Amusements)*
- c) Fair Security – *Brian Wood (Albany County Sheriff’s Dept.)*

12:00 PM - 1:00 PM – Lunch

1:00 PM - 2:00 PM – Speaker:

- “Fairs are Our Business” – *Rey O’Day*

2:15 PM - 3:00 PM – Workshops:

- a) Finance – *David Moore (Schaghticoke Fair)*
- b) Technology – *Steve Graustein (Fryeburg Fair)*
- c) Agriculture on a Grand Scale

3:00 PM - 3:15 PM – Refreshment Break

3:15 PM - 4:00 PM – Networking Circles by Involvement in Fair

4:30 PM – Board Buses to the Altamont Fairgrounds

5:00 PM – Cocktails, Tours, Dinner, and Entertainment

9:00 PM – Board Buses to Hospitality at Hotel

### **Saturday May 5<sup>th</sup>**

8:00 AM - 8:45 AM – Breakfast

8:45 AM - 9:45 AM – Zone Meeting

10:00 AM - 12:00 PM – IAFE Institute of Fair Management Course #131 -  
Competitive Exhibits

*(Networking Circles by Involvement in Fair for those not taking the IFM course)*

12:00 PM - 1:00 PM – Lunch

1:30 PM - 2:30 PM – Workshops:

- a) Concessions
- b) Online Ticketing – *Paige Redden (Etix)*
- c) Youth Involvement – *Rebecca Breese & Renee St. Jacques (Washington County Fair) and Guests*

2:30 PM - 2:45 PM – Refreshment Break

3:00 PM - 4:00 PM – Workshops:

- a) *TBD* – Possibilities: Inclusivity
- b) *TBD* – Possibilities: How to Work with Your Local Politicians
- c) *TBD* – Possibilities: Social Media

4:15 PM - 5:00 PM – Speaker:

- “Communications - Key to Success” – *Larry Berry*

5:30 PM - 6:30 PM – Cash Bar and Hors D’oeuvres

6:30 PM – Dinner and Entertainment

**Sunday, May 6<sup>th</sup>**

Everyone takes what they learned and returns home to help their fair move forward!